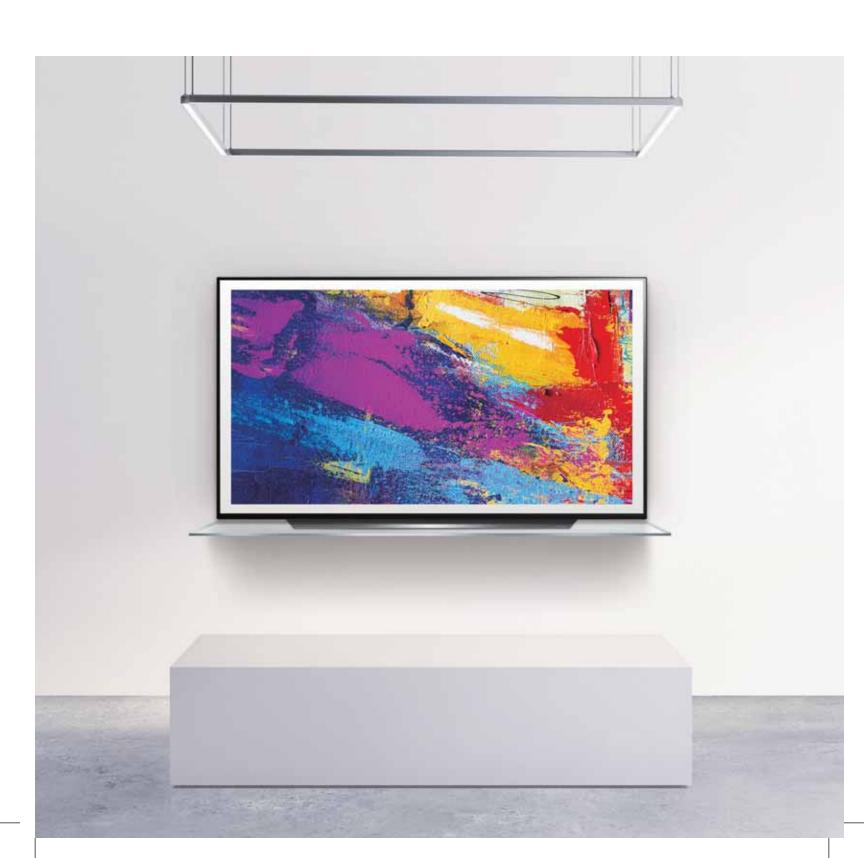
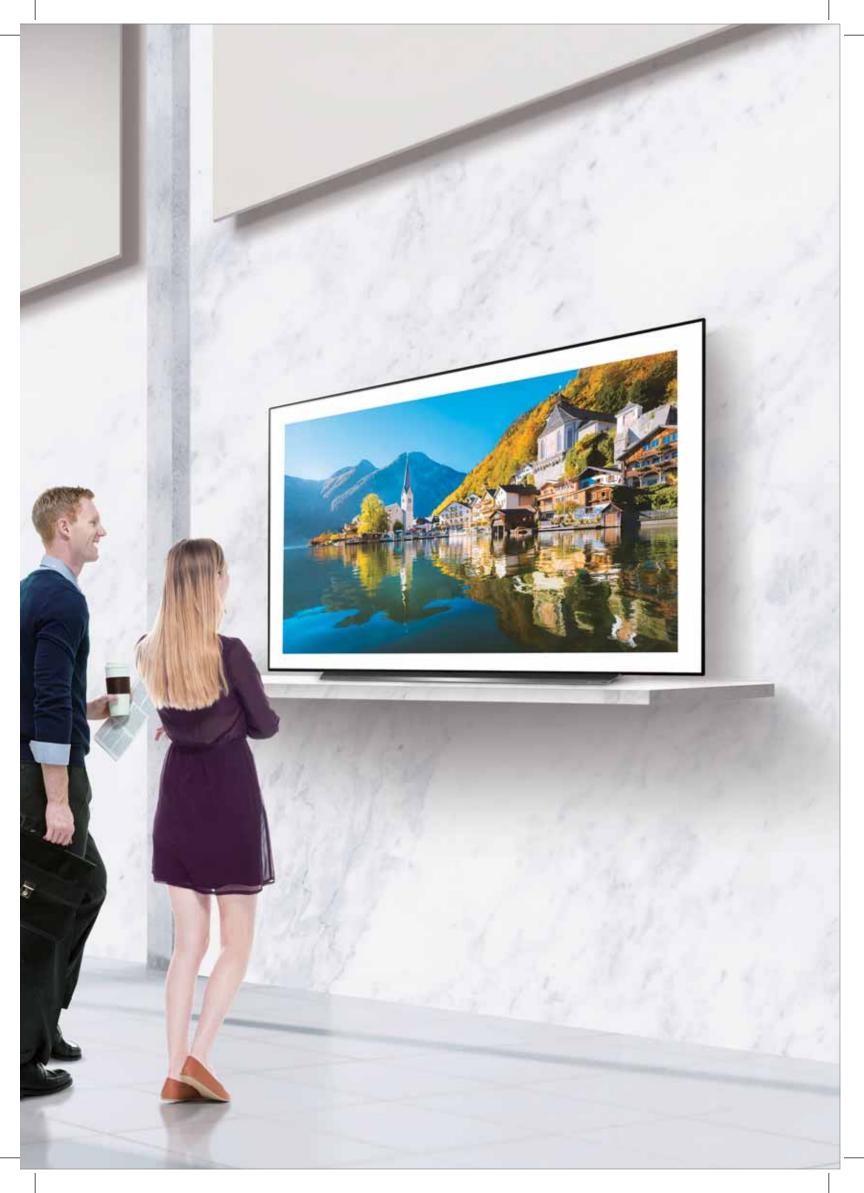


LG COMMERCIAL TV

2021 INFORMATION DISPLAY AND SOLUTIONS









05 Contents



CONTENTS

LG Commercial TV Highlights				
LG Commercial TV Introductions				
- Pro:Centric Smart with OLED	08			
- Pro:Centric Smart	12			
- Peripherals	22			

LG COMMERCIAL TV HIGHLIGHTS



LG Commercial TV is created with the innovative OLED technology that redefines the possibility of display design and image quality. Direct light emission from OLED pixels eliminate backlighting so that it can allow the ultra-slim design and richer colors with vivid accuracy. Based on this revolutionary technology, LG has developed the OLED wallpaper of astounding and eye-catching designed ultra-thin panel which fits in any space.



UHD Resolution Models with IPS Panel

While once a preserve for premium TV displays, UHD resolution is now the standard and essential for enriching the in-room experience. LG has been leading the industry with a series of UHD models to maximize customer satisfaction. Most LG TVs adopt an LG IPS panel, to deliver clear content with wide viewing angles, regardless of the viewer's position. Each pixel in the IPS panel reproduces realistic colors without distortion, providing immersive view.

* Available lineup may vary by region.





* Actual product may differ from the image.

Voice Recognition

From smooth interaction to constant user experience, LG is stepping ahead with its voice recognition tech to lead the commercial TV market, making users easily control LG TVs. Although the technology is still at an early stage, LG has developed stable solutions to substantially enhance product and service competitiveness; ultimately ensuring a successful future of your business.



 $\hbox{* TV Smart Control, Server Based control, Magic Motion Remote is required (sold separately)}\\$

New Quick Menu

Enjoy LG's simple home menu solution. It provides editable welcome message, date/time and other frequently used menus in the form of bar. These can be all set with a remote control or USB, and guests are able to easily access the menus they want improving satisfaction of their stay. The new Quick menu (Ver 3.0) with many new features like Hotel Promotional Video creation tool, and Quick Manager allows for easy information distribution throughout the same network without a server or USB cloning function.

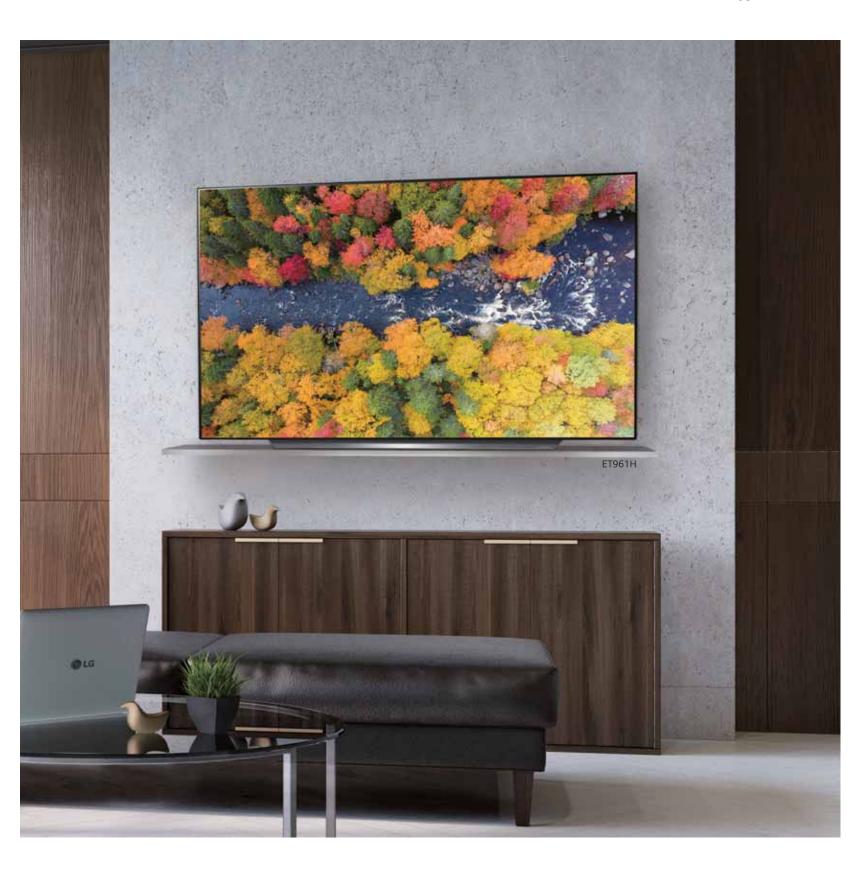


^{*} Picture shown is for illustration purpose only.



LG Pro:Centric smart with oled

A Premium Smart Solution via IP & RF network



Pro:Centric SMART is optimized for customizing hospitality services for hotel brands and guests through an IP & RF infrastructure. With its high picture quality, sophisticated design and advanced connectivity functions, it upscales in-room entertainment and increases convenience through implementation of high-end technology.

Why OLED Technology?

Perfect Black, Intense Color

LG OLED TV provides richness in all colors, boasts aesthetic touch of nature, and lifelike vision. Equipped with over 8 million self-lighting pixels operating individually, the product completes the Perfect Black.



Picture-on-Glass, the Artistic Esthetics

Furnished with sleek design, the product takes its artistic aspect to the next level. As the need for distinct elements like a bezel has been eliminated, the refined but aesthetically breathtaking design intensifies the viewing experience.

* ET961H series has a single-pole stand.



OLED Gallery Mode

OLED Gallery Mode

Bring the wonders of the world to your hotel space with OLED Gallery Mode. From photographs of beautiful places to world-renowned artworks, Gallery Mode provides a great selection of beautiful images and videos. Stunning contents create a perfect atmosphere that suits your visitor's mood.



4K Cinema HDR

4K Cinema HDR

LG 4K Cinema HDR offers the filmmaker's vision by use of HDR formats. Now, a unique cinematic experience is available at hotel rooms with Dolby VisionTM and HDR10.





ET961H



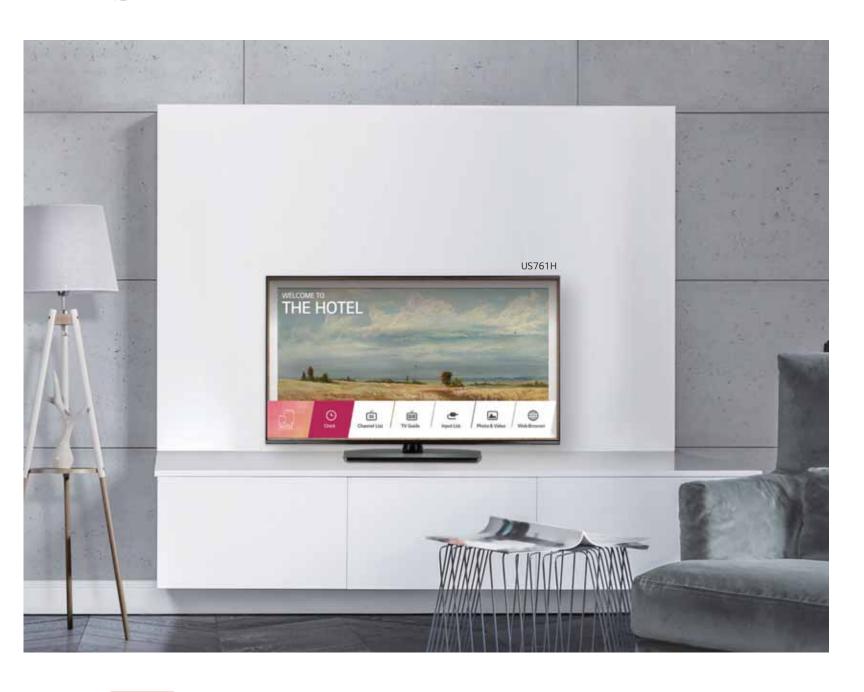
• Resolution : 3,840 x 2,160 (UHD)

• HDR10 Pro

• Solution : Pro:Centric SMART / Direct

OLED Hotel TVDolby Vision™ HDR

• Dolby Atmos®



LG Pro:Centric SMART

A Premium Smart Solution via IP & RF network

Pro:Centric SMART is optimized for customizing hospitality services for hotel brands and guests through an IP & RF infrastructure. With its high picture quality, sophisticated design and advanced connectivity functions, it upscales in-room entertainment and increases convenience through implementation of high-end technology.

Pro:Centric SMART Application Platform (IP)

LG Pro:Centric SMART offers extended customizable tools; HTML5, GEM. With these, the partners can optimize Commercial TVs to edit and develop their own enhanced service design. Also, it gives visual impact on and delivers messages to customers as users intend.



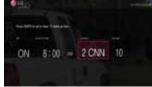
^{*} Customized UI may differ.

Pro:Centric Application (RF)

You can now differentiate your hotel with our customizable templates and pages which can be specialized for your property. Pro:Centric provides you a solution that is easily customizable for your business.









Wake-up Setting

Weather Information

Various Features

PCA serves the convenience of the guest through a Wake-up setting, Weather Information, Map Service, and much more functions that you can choose.

* Customized UI may differ.

Customizable Template & Page

Choose an alternative look & feel template based on your reference, and edit multiple sections with 40 pages of billboards by yourself with the web based tool.

Pro:Centric Direct (IP & RF)

Personalize the guest room television experience with the Pro:Centric Direct, which is a hotel content management system that supports simple editing tools and provides guests' access to a variety of additional features, such as an interactive Electronic Program Guide (EPG), weather forecast and customized electronic billboards for information on hotel amenities. These are all conveniently presented through the on-screen menus and controlled by their TV remote control. With this solution, users can easily edit the user interface, provide customized service, and efficiently manage all TVs.



^{*} Actual UI may differ.

NanoCell Technology

* Only US761H is supported now.



Nano Color

LG NanoCell TV reproduces true color by applying about 1nm nanoparticles that filter dull color.

 $\mbox{\ensuremath{\star}}$ Available NanoCell TV lineup may vary by region.



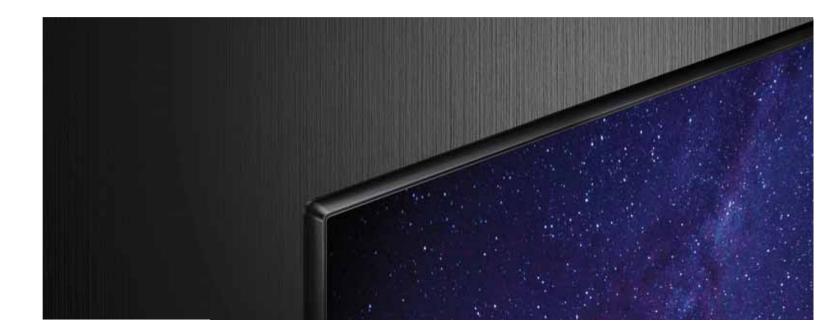
Nano Bezel

The minimalist design of the Nano Bezel makes you absorbed in the picture.



Nano Accuracy

Nano Accuracy technology enables seamless, smooth motion with low input lag and offers a realistic visual experience with a wide viewing angle.



Nano Slim

Slim & modern design harmonizes with your space.

UHD TV

4K Resolution

UHD is the future of digital pictures, delivering a higher resolution four times than that of Full HD. The stunning 8.3 million pixels offers a flawless picture quality and incredibly vivid detail.



Smart DRM

Pro:Idiom

DRM (Digital Right Management) technology unlocks access to premium content to help assure rapid and broad deployment of HDTV and other high value digital contents.



Bluetooth Audio Playback

Bluetooth Audio Playback enables users to listen to music on a mobile device through TV speakers via Bluetooth connection.

* Support devices for Bluetooth Audio Playback : Android (above v4.4 KitKat) iOS based Mobile Device.



Smart Experience

webRTC Ready

webRTC allows guests to look and communicate without visiting each other's rooms with video calling, video chat and P2P (Person-to-Person) file sharing.

 * Separate server or Sl's webRTC-based telecommunication solution is required for telecommunication between two TV sets.



SoftAP

SoftAP is a Software enabled Access Point, which allows the device to create a wireless hotspot.

- * SoftAP should be set in installation menu after TV is on.
- * Smart Mirroring may not be operated at the same time.



Smart Management

Remote Diagnostics

Save big expenses with the management of commercial TV with Remote Diagnostics. Real-time Remote Diagnostics reports and detects error early in advance to prevent TVs from malfunctioning.



Wake On LAN

Turn on TVs or PCs connected to the network, by transferring a network message with WOL



Features

EzManager

EzManager provides a convenient installation function to automatically set settings for the Pro:Centric TV without any extra configuration. Auto-installation requires 1~3 minutes, while manual installation requires 3~5 minutes.



Instant On

The high speed loading system enables users to enjoy content immediately after turning on the TV.



External Clock

Easily attach an external clock to your hospitality TV. Guests can quickly check the time just by looking at the TV, and all it needs is an RJ12 interface connection.



One Channel Map

The One Channel Map feature allows users to edit and list the channels of their choice from any of the various broadcasting signals.



Features

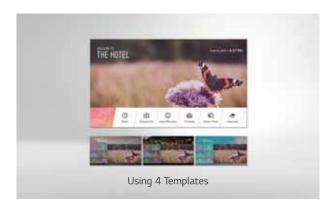
Commercial Swivel Stand

Expand the range of comfort for the guests with a commercial grade stand by allowing them to watch a TV from any angle.



Quick Menu

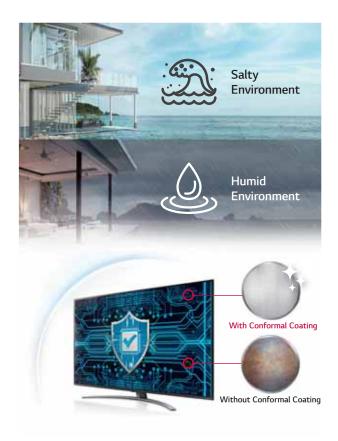
Enjoy LG's simple home menu solution. It provides editable welcome message, date/time and other frequently used menus in the form of bar. These can be all set with a remote control or USB, and guests are able to easily access the menus they want improving satisfaction of their stay. The new Quick menu (Ver 3.0) with many new features like Hotel Promotional Video creation tool, and Quick Manager allows for easy information distribution throughout the same network without a server or USB cloning function.



Conformal Coating

It is inevitable that TVs in hotels or resorts can be exposed to environments with Na (Salt), dust, iron powder and humidity during operations, which may take unwanted effect on the products over time. Conformal coating on major circuit board (Power board) eliminates the risks from such environments by protecting it against Na (Salt), dust, iron powder, humidity, etc.

 $\mbox{^*}$ Actual images(In-screen of TV) available may differ from the above simulated ones.



US761H



• Resolution : 3,840 x 2,160 (UHD)

NanoCell Technology

• HDR10 Pro, HLG

• Slim Design

Solution : Pro:Centric SMART / DirectSmart Connectivity: SoftAP / Screenshare





UT781H



Resolution: 3,840 x 2,160 (UHD)HDR10 Pro, HDR DOLBY, HDR HLG

• Ultra Slim Design

Solution: Pro:Centric SMART / DirectSmart Connectivity: SoftAP / Screenshare

US660H



• Resolution : 3,840 x 2,160 (UHD)

• HDR10 Pro, HLG

• Solution : Pro:Centric SMART / Direct

• DRM : Pro:Idiom
• Voice Recognition



UT640S



- Resolution : 3,840 x 2,160 (UHD)
- Crestron Connected® (Network Based Control)
- Embedded CMS (Content Management, Group Management)
- SuperSign SW Compatibility (Control / Control +, Simple Editor, SuperSign CMS)
- WOL (Wake On LAN), SNMP





LU640H



- Resolution : 1,366 x 768 (HD)
- 35W Built-in Speaker
- Smart Share / Screen Share
- Bluetooth Audio Playback

LT340C



- Resolution : 1,920 x 1,080 (Full HD) (43 x 49), 1,366 x 768 (HD) (32)
- Crestron Connected® (Network Based Control)
- WOL (Wake On LAN), SNMP
- Diagnostics (USB)
- Welcome Video / Screen
- USB Auto Playback+, Time Scheduler





22 Peripherals

Peripherals

Pro:Centric Server

Simple Content Management via RF or IP Distribution Network

PCS400R



- Support IP/ RF Infrastructure
- Fully Customizable Content with Intuitive Template
- Remote and Channel Management
- Interactive Service and Advertisement
- Support SSD (Solid-State Drive)
- Atom quad core 1.9GHz (2.56GHz burst)
- 8GB RAM
- Commercial off-the-shelf Linux OS
- * Please check the product release date and compatible models with regional sales persons.

Accessories

Several Accessories Ready for Commercial TV

LEC-005

External Clock

Hotel Simple RCU

Simple Remote Control



- Automatic Time Setting (Summer Time)
- Attaching Method with 3M Dual Stickers (Black)
- Alarm / Buzzer / Luminance Control Available
- TV Side Housing: RJ12 Connector (LEC-005), RGB Connector (LEC-003)



- Simple Remote Controller with 19 keys
- Infrared
- Multi IR Code (1/9)
- Color : Black

AN-MR18HA

Magic Remote Control

LTC* Simple RCU

Simple Remote Control



- Gesture, Pointing, Wheel Control
- Number Key Pad
- Magic Zoom



- Simple Remote Controller with 7 keys
- Infrared
- Antibacterial Surface to be cleaned with water and alcohol
- Multi IR Code (1/4)
- Color: White
- * LTC (Long Term Care)

Specification 23

	Model	ET961H		US761H		
	Stand Type	1 pole (Fixed)		1 Pole (Fixed)		
DESIGN	Front Color	N/A	(Cinema D	esign) / Bottom Bezel: Dark N	leteo Titan	
	Inch	65	65	55	49	
DICDI AV	Resolution	3,840 x 2,160 (4K UHD)		3,840 X 2,160 (UHD)	I	
DISPLAY	Backlight Unit Type	OLED		Edge		
	Brightness (cd/m²)	500nits	400nits			
BROADCASTING SYSTEM	TV Reception	DVB-T2/C	(DVB -T2 / C)			
VIDEO	HDR (10 Pro / HLG) HDR DOLBY VISION	Yes / Yes / Yes	Yes / Yes / NA			
	Audio Output	20W + 20W	10W + 10W			
	Speaker System	2.2 ch		2.0 ch		
AUDIO	DOLBY ATMOS	Yes		Yes		
	One Touch Sound Tuning	Yes		Yes		
	LG Sound Sync	Required Bluetooth		Required Bluetooth		
	Solution Type	Pro:Centric Smart	Pro:Cen	tric (Smart, V, Direct), Quick N	1enu 3.0	
	Data Streaming (IP & RF)	Yes		Yes		
	HCAP (GEM / FLASH / HTML), Service Carousel (TLL / XML)	GEM / HTML5		GEM / HTML5		
	IP Return path	Yes		Yes		
HOSPITALITY SOLUTION	Multicast / Unicast ready	Yes		Yes		
	webRTC (Real Time Communication)	NA	Yes			
	Pro:Centric Application (version)	PCA 3.8	PCA3.8			
	Pro:Centric Server	PCS400R	PCS400R			
	DRM	Pro:Idiom (S/W Type)		Pro:Idiom (S/W Type)		
SMART FEATURES		webOS 4.5, Smart Home (Launcher Bar), Gallery Mode, Quick Access, Web Browser, Pre-loaded App, SDP Server Compatibility, Magic Remote Compatibility, Clock (World Clock / Alarm), Soft AP, Wi-Fi (802.11ac, Built-in type), Screen Share (Miracast), Smart Share (DLNA (Smart Share)), LG TV Plus App Compatibility, DIAL, Bluetooth Audio Playback, LG Sound Sync/bluetooth, Mobile Connection Overlay, Voice Recognition (Standalone/ Solution), IoT	webOS 4.5, Smart Home (Launcher Bar), Quick Access, Web Browser, Pre-loaded App SDP Server compatibility, Magic Remote Compatibility (TBD), Clock (World Clock / Alarm), Soft AP, WiFi (Bandwidth), Screen Share (Miracast), Smart Share (DLNA), LC TV Plus App Compatibility, DIAL, Bluetooth Audio Playback, LG Sound Sync / Bluetoot Mobile Connection Overlay, Voice Recognition (Standalone / Solution), IoT, EzManage (Simplicity), USB Cloning, Wake on RF, Wake on LAN, SNMP, Diagnostics (IP Remote), Compatible (TVLink Interactive), HTNG-CEC (1.4), Simplink (HDMI-CEC, 1.4), IR Out (F 232C, HDMI), Multi IR Code, Anti-theft System (Kensington Lock, Credenza / Securit Screw Hole - Except 65)			
HOSPITALITY FEAT	URES	Hotel Mode (Installer Menu), Lock mode (Limited), Welcome Video, Welcome Screen (Splash Image), Insert Image, One Channel Map, IP Channel Manager, External Speaker Out (Int /Fixed, 3.5mm, Stereo, Single ended Type(GND,L+,R+), 1W with 8Ω), Instant ON, V-Lan Tag, RJP (remote jack pack) Compatibility, Moving Picture Playback (SD/HD/Plus HD), Auto Off / Sleep Timer, Smart Energy Saving, Motion Eye Care	Map, IP Chanenel Manager, External Speaker Out (Int / Ext Variable / Fixed), Instan External Power Out, V-Lan Tag, RIP (Remote Jack Pack) Compatibility, External CI COMPATIBILITY, External CI COMPATIBILITY, External CI CI			
	Set Side	HDMI In 3 (2.0), USB (2.0), CI Slot	HDMI In 2.0, USB 2.0 (2), CI Slot			
JACK INTERFACE	Set Rear	USB (2.0), Headphone Out, RF In, AV In (Phone Jack Type), Component in (Y,Pb,Pr-Video (Phone Jack Type)), Digital Audio Out (Optical), RS-232C (D-Sub 9pin (Control & Service)), RJ45 (Usage Purpose 2 (Ethernet, Aux)), External Speaker Out (3.5mm phone jack) 2 (Spk-out 1, 4W (Stereo, R: 2.0W, L: 2.0W, 8Ω) Vol. Control 1)	HDMI In (HDCP, 2.0), Headphone Out, RF In, AV In (Phone Jack Type), Comp Pb, Pr-Video, Phone Jack Type), Digital Audio Out (Optical), RS-232C (Contrc Clock Interface (RJ12), RJ45 (Usage Purpose: 2 (Ethernet, Aux)), External S (3.5mm Phone Jack): 2 (Spk-out 1, 4W (Stereo, R: 2.0W, L: 2.0W, 8Ω) - Vo		RS-232C (Control & Service), , Aux)), External Speaker Out	
	Vesa	300 x 200	300 x 300	300 x 300	200 x 200	
DIMENSION	W x H x D / Weight (with stand)	1,449 x 862 x 251 / 33.9	1,451 x 910 x 323.7 / 25.8	1,232 x 773 x 303 / 20.4	1,096 x 697 x 303 / 17.2	
DIMENSION (UNIT : mm / kg)	W x H x D / Weight (without stand)	1,449 x 830 x 46.9 / 25.2	1,451 x 840 x 64 / 24.1	1,232 x 716 x 63.6 / 17.2	1,096 x 640 x 63.6 / 14.0	
	W x H x D / Weight (Shipping)	1,677 x 950 x 207 / 41.2	1,600 x 1,035 x 207 / 33.3	1,360 x 860 x 207 / 25.6	1,192 x 760 x 190 / 23.2	
	Voltage, Hz	100 ~ 240V, 50/60Hz	100 ~ 240, 50/60	100 ~ 240, 50/60	100 ~ 240, 50/60	
POWER (UNIT : WATTS)	Typical	377W	169W	138W	124W	
	Stand-by	Under 0.5W	0.5	0.5	0.5	

	Model	UT781H		US6	60Н	
	Stand Type	1 pole (Swivel)	2 pole			
DESIGN	Front Color	Black		Cerami	ic Black	
ı	Inch	43	65	55	50	43
	Resolution	3,840 X 2,160 (UHD)		3,840 X 2,	160 (UHD)	
DISPLAY	Backlight Unit Type	Edge		Dir	ect	
1	Brightness (cd/m²)	350nits	400nits	400nits	TBD	300nits
BROADCASTING SYSTEM	TV Reception	DVB-T2/C	PAL / SECAM, DVB-T2/C			
	HDR (10 Pro / HLG) (DOLBY VISION)	Yes / Yes / Yes	Yes / Yes			
-	Audio Output	1 (Optical)		10W ·	+ 10W	
!	Speaker System	2.0 ch		2.0) ch	
AUDIO	DOLBY ATMOS	-			-	
	One Touch Sound Tuning	Ready		Re	ady	
	LG Sound Sync	Yes (Required Bluetooth)		Yes (Require	d Bluetooth)	
	Solution Type	Pro:Centric Smart		Pro:Centric (Smart, Dir	ect, V), Quick Menu 4.0)
	Data Streaming (IP & RF)	YES		Yes	/ Yes	
	HCAP (GEM / FLASH / HTML), Service Carousel (TLL / XML)	GEM / HTML5		GEM /	HTML5	
	IP Return path	Yes		Y	es	
	Multicast / Unicast ready	Yes / Yes		Yes	/ Yes	
	webRTC (Real Time Communication)	Yes	Yes			
	Pro:Centric Application (version)	PCA3.8	PCA3.8			
-	Pro:Centric Server	PCS400	PCS400R, PCS500R (*TBD)			
	DRM	Pro:Idiom (S/W Type)		Pro:Idiom	(S/W Type)	
SMART FEATURES		webOS version 4.5, Smart Home (Launcher Bar), Quick Access, Web Browser, Pre-loaded App, SDP Server compatibility, Magic Remote Compatibility, SW Clock (World Clock / Alarm),Connectivity, Soft AP, WiFi, Screen Share (Miracast), Smart Share (DLNA), LG TV Plus App, DIAL, Bluetooth Audio Playback, LG Sound Sync/bluetooth, Mobile Connection Overlay	webOS 5.0, Gallery Mode, Web Browser, CP App, Magic Remote Compatibility (Re MRxx), Mood Display, Soft AP, WiFi (802.11ac), Screen Share (Miracast), Smart SI (DLNA), Bluetooth Audio Playback, LG Sound Sync / Bluetooth, Voice Recognitic (Standalone / Solution), IoT, USB Cloning SI Compatible (TV Link Tuner, RS232C), IR (HDMI, RS-232C), Anti-theft System (Kensington Lock)			racast), Smart Share Voice Recognition Iner, RS232C), IR Out
HOSPITALITY FEATU	RES	Hotel Mode (Installer Menu), Lock mode (Limited), Welcome Video, Welcome Screen (Splash Image), Insert Image, One Channel Map, IP Channel Manager, External Speaker Out (Int / Ext Variable/Fixed, 3.5mm, Stereo, Single ended Type(GND,L+,R+), 2W with 80), Instant ON, External Power Out, V-Lan Tag, RIP (remote jack pack) Compatibility (LG/Teleadapt (RS232C), Teleadapt/Guestlink (HDMI CEC)), External Clock Compatibility (LEC-005)	ne ut Hotel Mode (Installer Menu), One Channel Map, IP Channel Manager, External Spea Out (Int / Ext. Variable / Fixed), Instant ON, V-Lan Tag, External Clock Compatibility (005), Conformal Coating, Healthcare Headphone Mode, Video Tag (2 Supported, N			ck Compatibility (LEC-
	Set Side	RF In 2, HDMI In 2 (2.0), USB (2.0), RJ45 (Usage Purpose) 2 (Ethernet, Aux), CI Slot	HDMI In (2.0), USB 2 (2.0), CI Slot			
JACK INTERFACE	Set Rear	HDMI In (HDCP, 2.0), USB (2.0), Headphone Out, AV In (Phone Jack Type), Component in (Y,Pb,Pr-Video (Phone Jack Type)), Digital Audio Out (Optical). RS-232C(D-Sub 9pin, Control & Service), Clock Interface (RJ12), External Speaker Out(3.5mm phone jack) 2 (Spk-out 1, 4W (Stereo, R: 2.0W, L: 2.0W, 8Ω) Vol. Control 1)			rnal Speaker Out (3.5	
,	Vesa	200 x 200	300 × 300 mm	300 × 300 mm	200 × 200 mm	200 × 200 mm
	W x H x D / Weight (with stand)	962.5 x 619.4 x 303 / 14.4	1,463 × 914 × 269 mm / 21.6 kg	1,244 × 786 × 231 mm / 14.5 kg	1,130 × 722 × 231 mm / 11.5 kg	973 × 623 × 216 mm / 8.1 kg
DIMENSION (UNIT : mm / kg)	W x H x D / Weight (without stand)	962.5 x 619.4 x 303 / 14.4	1,463 × 850 × 87.8 mm / 21.3 kg	1,244 × 726 × 87.1 mm / 14.3 kg	1,130 × 663 × 86.3 mm / 11.3 kg	973 × 572 × 85.0 mm / 8.0 kg
			1,600 × 970 × 190	1,360 × 835 × 175	1,215 × 775 × 175	1,060 × 660 × 152
	W x H x D / Weight (Shipping)	1,147 x 660 x 190 / 16.6	mm / 28.4 kg	mm / 19.5 kg	mm / 14.3 kg	mm / 10.2 kg
		1,147 x 660 x 190 / 16.6 AC 220-240 V, 60Hz				
POWER (UNIT :	(Shipping)		mm / 28.4 kg AC 100~240V,	mm / 19.5 kg AC 100~240V,	mm / 14.3 kg AC 100~240V,	mm / 10.2 kg AC 100~240V,

Specification 25

	Model	UT640S							
DECICAL	Stand Type	2 Pole (No-Stand available)							
DESIGN	Front Color		Dark M	eteo Titan (75 / 56) / C	eramic Black (70 / 65 / 5	55 / 43)			
	Inch	86	75	65	55	49	43		
DICDI AV	Resolution			3,840 X 2,	160 (UHD)				
DISPLAY	Backlight Unit Type	NA							
	Brightness (cd/m²)	350nits	350nits	400nits	400nits	400nits	300nits		
BROADCASTING SYSTEM	TV Reception			(DVB -	T2 / C)				
VIDEO	HDR (10 Pro / HLG)	Yes / Yes							
	Audio Output	10W + 10W							
	Speaker System	2.0 ch							
AUDIO	DOLBY ATMOS			N	A				
	One Touch Sound Tuning			N	A				
	LG Sound Sync			Required	Bluetooth				
	Solution Type	Con	ntent Management Softw	are (CMS), Control and N	Monitoring Software (Con	trol/Control+), Simple Ed	litor		
	Data Streaming (IP & RF)			N	A				
	HCAP (GEM / FLASH / HTML), Service Carousel (TLL / XML)			N	A				
	IP Return path			N	A				
HOSPITALITY SOLUTION	Multicast / Unicast ready			N	A				
	webRTC (Real Time Communication)		NA NA						
	Pro:Centric Application (version)	NA							
	Pro:Centric Server	NA NA							
		NA							
	DRM			N	А				
SMART FEATURES		Plus . Hotel Mode / PDM / Ir External Speaker Out (In	App Compatibility, DIAL, I nstaller Menu, Lock mode t / Ext Variable/Fixed, 3.5	rowser, Pre-loaded App (Bluetooth Audio Playback Province (Limited), Welcome Scre mm, Stereo, Single endec stlink (HDMI CEC)), Movi	YouTube only), Soft AP, W t, LG Sound Sync/bluetoo een (Splash Image), Insert Type(GND,L+,R+), 2W w ng Picture Playback (SD/I	/iFi (bandwidth), Screen S th, Mobile Connection Ov : Image, One Channel Maj ith 8Ω), RJP (remote jack HD/Plus HD), Auto Off / S	o, IP Channel Manager, pack) Compatibility (LG/		
		Plus . Hotel Mode / PDM / Ir External Speaker Out (In	App Compatibility, DIAL, I nstaller Menu, Lock mode t / Ext Variable/Fixed, 3.5	rowser, Pre-loaded App (Bluetooth Audio Playback Province (Limited), Welcome Scre mm, Stereo, Single endec stlink (HDMI CEC)), Movi	YouTube only), Soft AP, W c, LG Sound Sync/bluetoo sen (Splash Image), Insert Type(GND,L+,R+), 2W w	th, Mobile Connection Ov Image, One Channel Mar ith 8(1), RJP (remote jack	o, IP Channel Manager, pack) Compatibility (LG/		
		Plus . Hotel Mode / PDM / Ir External Speaker Out (In	App Compatibility, DIAL, I nstaller Menu, Lock mode t / Ext Variable/Fixed, 3.5 RS232C), Teleadapt/Gues	Prowser, Pre-loaded App (Bluetooth Audio Playback Programs (Limited), Welcome Scre mm, Stereo, Single endec stilnk (HDMI CEC)), Movi Smart Energy Savir	YouTube only), Soft AP, W t, LG Sound Sync/bluetoo een (Splash Image), Insert Type(GND,L+,R+), 2W w ng Picture Playback (SD/I	th, Mobile Connection Ov Image, One Channel Mar ith 8(1), RJP (remote jack HD/Plus HD), Auto Off / S	o, IP Channel Manager, pack) Compatibility (LG/		
	URES	Hotel Mode / PDM / In External Speaker Out (In Teleadapt (I	App Compatibility, DIAL, I nstaller Menu, Lock mode t / Ext Variable/Fixed, 3.5 RS232C), Teleadapt/Gues	Frowser, Pre-loaded App (Bluetooth Audio Playback (Limited), Welcome Scre mm, Stereo, Single endec stlink (HDMI CEC)), Movin Smart Energy Savir	YouTube only), Soft AP, W t, LG Sound Sync/bluetoo een (Splash Image), Insert Type(GND,L+,R+), 2W w ng Picture Playback (SD/I ng, Motion Eye Care CI Slot, HDMI In 1(2.0) (3	th, Mobile Connection Ov Image, One Channel Mar ith 8(1), RJP (remote jack HD/Plus HD), Auto Off / S	o, IP Channel Manager, pack) Compatibility (LG/ Sleep Timer,		
HOSPITALITY FEAT	TURES Set Side	Hotel Mode / PDM / In External Speaker Out (In Teleadapt (I	App Compatibility, DIAL, I nstaller Menu, Lock mode t / Ext Variable/Fixed, 3.5 RS232C), Teleadapt/Gues	Frowser, Pre-loaded App (Bluetooth Audio Playback (Limited), Welcome Scre mm, Stereo, Single endec stlink (HDMI CEC)), Movin Smart Energy Savir	YouTube only), Soft AP, W k, LG Sound Sync/bluetoo een (Splash Image), Insert Type(GND,L+,R+), 2W w ng Picture Playback (SD/I g, Motion Eye Care	th, Mobile Connection Ov Image, One Channel Marith 8(1), RJP (remote jack HD/Plus HD), Auto Off / S	o, IP Channel Manager, pack) Compatibility (LG/ Sleep Timer,		
HOSPITALITY FEAT	Set Side Set Rear	Hotel Mode / PDM / In External Speaker Out (In Teleadapt (App Compatibility, DIAL, Installer Menu, Lock mode t / Ext Variable/Fixed, 3.5 RS232C), Teleadapt/Gueshot, Teleadapt/Gueshot, RF In, Digital Audio (a phone jack) 2 (Spk-out	Prowser, Pre-loaded App (Bluetooth Audio Playback (Limited), Welcome Scre mm, Stereo, Single endec stilink (HDMI CEC)), Movi Smart Energy Savir OMI In 2(2.0), USB (2.0), Out (Optical), RS-232C(D 1, 4W (Stereo, R: 2.0W, L Contro	YouTube only), Soft AP, W t, LG Sound Sync/bluetoo seen (Splash Image), Insert I Type(GND,L+,R+), 2W w ng Picture Playback (SD/I ng, Motion Eye Care CI Slot, HDMI In 1(2.0) (3 Sub 9pin) (Control & Se : 2.0W, 8Ω) Vol. Control i Share)	th, Mobile Connection Ov Image, One Channel Mar ith 8(1), RJP (remote jack HD/Plus HD), Auto Off / S (2) rvice), RJ45 (Usage Purpu 1), Debug (Phone Jack Ty	o, IP Channel Manager, pack) Compatibility (LG/ Sleep Timer, ose) (Ethernet), External pe) (Ext. SPK Volume		
HOSPITALITY FEAT	Set Side Set Rear Vesa W × H × D / Weight	Hotel Mode / PDM / Ir External Speaker Out (In Teleadapt (I HDMI In (HDCP) 2.0, CI Speaker Out (3.5mm)	App Compatibility, DIAL, Installer Menu, Lock mode t / Ext Variable/Fixed, 3.5 RS232C), Teleadapt/Gues HE Slot, RF In, Digital Audio (1) phone jack) 2 (Spk-out) 600 x 400 1,693 x 1,048 x 345 /	lrowser, Pre-loaded App (Bluetooth Audio Playback Bluetooth Audio Playback (Limited), Welcome Scremm, Stereo, Single endedstlink (HDMI CEC)), Movin Smart Energy Savin DMI In 2(2.0), USB (2.0), USB (YouTube only), Soft AP, W t, LG Sound Sync/bluetoo een (Splash Image), Insert Type(GND,L+,R+), 2W w ng Picture Playback (SD/I ng, Motion Eye Care CI Slot, HDMI In 1(2.0) (3 Sub 9pin) (Control & Se : 2.0W, 8Ω) Vol. Control (Share) 300 × 300 1,244 × 786 × 231 /	th, Mobile Connection Ov Image, One Channel Magith 8Ω), RJP (remote jack HD/Plus HD), Auto Off / S Image, One Channel Magith 8Ω), RJP (remote jack HD/Plus HD), Auto Off / S Image, One Channel Magith 8Ω Image, One	perlay o, IP Channel Manager, pack) Compatibility (LG/Sleep Timer, ose) (Ethernet), External pe) (Ext. SPK Volume		
JACK INTERFACE	Set Side Set Rear Vesa W x H x D / Weight (with stand) W x H x D / Weight	Hotel Mode / PDM / In External Speaker Out (In Teleadapt (App Compatibility, DIAL, Installer Menu, Lock mode t / Ext Variable/Fixed, 3.5 RS232C), Teleadapt/Guest HE Slot, RF In, Digital Audio (1) phone jack) 2 (Spk-out 1) 600 x 400 1,693 x 1,048 x 345 / 35.4 1,693 x 978 x 88.8 /	Frowser, Pre-loaded App (Bluetooth Audio Playback Bluetooth Audio Playback	YouTube only), Soft AP, W t, LG Sound Sync/bluetoo yen (Splash Image), Insert Type(GND,L+,R+), 2W w ng Picture Playback (SD/I ng, Motion Eye Care CI Slot, HDMI In 1(2.0) (3 -Sub 9pin) (Control & Se : 2.0W, 8Ω) Vol. Control (Share) 300 × 300 1,244 × 786 × 231 / 14.5 1,244 × 726 × 87.1 /	th, Mobile Connection Ov Image, One Channel Marith 8(2), RJP (remote jack HD/Plus HD), Auto Off / S rvice), RJ45 (Usage Purport), Debug (Phone Jack Ty) 300 x 300 1,110 x 709 x 231 / 11.3	perlay o, IP Channel Manager, pack) Compatibility (LG/sleep Timer, ose) (Ethernet), External pe) (Ext. SPK Volume 200 x 200 973 x 623 x 216 / 8.1		
JACK INTERFACE DIMENSION (UNIT: mm / kg)	Set Side Set Rear Vesa W x H x D / Weight (with stand) W x H x D / Weight (without stand) W x H x D / Weight (without stand)	Hotel Mode / PDM / In External Speaker Out (In Teleadapt (I Speaker Out (3.5mm) HDMI In (HDCP) 2.0, CI Speaker Out (3.5mm) 600 × 400 1,943 × 1,188 × 345 / 45.0 1,943 × 1,118 × 93.3 / 44.2 2,116 × 1,261 × 285 / 59.0	App Compatibility, DIAL, Installer Menu, Lock mode t / Ext Variable/Fixed, 3.5 RS232C), Teleadapt/Gues HE Slot, RF In, Digital Audio (1) phone jack) 2 (Spk-out 1) 600 x 400 1,693 x 1,048 x 345 / 35.4 1,693 x 978 x 88.8 / 34.6 1,839 x 1,116 x 231 / 45.7	Erowser, Pre-loaded App (Bluetooth Audio Playback Bluetooth Audio Playback	YouTube only), Soft AP, W I, LG Sound Sync/bluetoo yen (Splash Image), Insert Type(GND,L+,R+), 2W w ng Picture Playback (SD/I ng, Motion Eye Care CI Slot, HDMI In 1(2.0) (3 1-Sub 9pin) (Control & Se 2.0W, 8Ω) Vol. Control Share) 300 × 300 1,244 × 786 × 231 / 14.5 1,244 × 726 × 87.1 / 14.3 1,360 × 835 × 175 / 19.5	th, Mobile Connection Over the Major Channel	perlay o, IP Channel Manager, pack) Compatibility (LG/Sleep Timer, ose) (Ethernet), External pe) (Ext. SPK Volume 200 x 200 973 x 623 x 216 / 8.1 973 x 572 x 85 / 8.0 1,060 x 660 x 152 / 10.2		
JACK INTERFACE	Set Side Set Rear Vesa W x H x D / Weight (with stand) W x H x D / Weight (without stand) W x H x D / Weight (shipping)	Hotel Mode / PDM / In External Speaker Out (In Teleadapt (I Speaker Out (3.5mm) HDMI In (HDCP) 2.0, CI Speaker Out (3.5mm) 600 × 400 1,943 × 1,188 × 345 / 45.0 1,943 × 1,118 × 93.3 / 44.2 2,116 × 1,261 × 285 / 59.0	App Compatibility, DIAL, Installer Menu, Lock mode t / Ext Variable/Fixed, 3.5 RS232C), Teleadapt/Gues HE Slot, RF In, Digital Audio (1) phone jack) 2 (Spk-out 1) 600 x 400 1,693 x 1,048 x 345 / 35.4 1,693 x 978 x 88.8 / 34.6 1,839 x 1,116 x 231 / 45.7	Erowser, Pre-loaded App (Bluetooth Audio Playback Bluetooth Audio Playback	YouTube only), Soft AP, W I, LG Sound Sync/bluetoo yen (Splash Image), Insert Type(GND,L+,R+), 2W w ng Picture Playback (SD/I ng, Motion Eye Care CI Slot, HDMI In 1(2.0) (3 1-Sub 9pin) (Control & Se 2.0W, 8Ω) Vol. Control Share) 300 × 300 1,244 × 786 × 231 / 14.5 1,244 × 726 × 87.1 / 14.3 1,360 × 835 × 175 / 19.5	th, Mobile Connection Over the Market Image, One Channel Market Image,	perlay o, IP Channel Manager, pack) Compatibility (LG/ Sleep Timer, ose) (Ethernet), External pe) (Ext. SPK Volume 200 x 200 973 x 623 x 216 / 8.1 973 x 572 x 85 / 8.0 1,060 x 660 x 152 / 10.2		

	Model	LU640H		LT340C			
	Stand Type	2 pole	2 Pole				
DESIGN	Front Color	Black		Ceramic BK			
	Inch	32	49	43	32		
DICDI AV	Resolution	1,366 x 768 (HD)	1,920 x 1,080 (FHD)	1,920 x 1,080 (FHD)	1,366 x 768 (HD)		
DISPLAY	Backlight Unit Type	Direct		Direct BLU			
	Brightness (cd/m²)	240nits	400nits	400nits	240nits		
BROADCASTING SYSTEM	TV Reception	PAL/SECAM, DVB-T2/S2		DVB-T2/C			
VIDEO	HDR (10 Pro / HLG)	-		NO			
	Audio Output	35W	10W + 10W				
	Speaker System	2.1ch	2.0 ch				
AUDIO	DOLBY ATMOS	-	NA				
	One Touch Sound Tuning	NA	NA				
	LG Sound Sync	Yes		NA			
	Solution Type	-	Co	ntrol and Monitoring Software (Cont	rol)		
	Data Streaming (IP & RF)	-		NA			
	HCAP (GEM / FLASH / HTML), Service Carousel (TLL / XML)	-		NA			
LIOCOLT ALITY	IP Return path	-		NA			
HOSPITALITY SOLUTION	Multicast / Unicast ready	-		NA			
	webRTC (Real Time Communication)	-		NA			
	Pro:Centric Application (version)	-		NA			
	Pro:Centric Server	-		NA			
	DRM	-		NA			
Browser, Pre-loaded A SMART FEATURES Screen Share (Miracast		Commercial Smart Home, Web Browser, Pre-loaded App,WiFl, Screen Share (Miracast), Smart Share (DLNA), DIAL, LG Sound Sync/ bluetooth	NA /				
HOSPITALITY FEATURES		Hotel Mode / PDM / Installer Menu, Lock mode, Auto Off / Sleep Timer, Smart Energy Saving, Motion Eye Care	USB Cloning, WOL, SNMP, Diagnostics (USB), HTNG-CEC (1.4), HDMI-CEC (1.4), Multi IR Code, PDM (Public Display Mode), Welcome Video / Screen, External Speaker Out, RJP Compatibility, Auto Off / Sleep Timer, Motion Eye Care, Chromecast Dongle Anti-theft Cover (Optional, 49 inch only), Crestron Connected® (Networ Based Control), DPM, Time Scheduler				
	Set Side	1x HDMI, 2x USB,CLI	HDMI In (2.0), USB (2.0)				
JACK INTERFACE	Set Rear	2 x RF, AV In, Component in (Y, Pb, Pr-Video), Digital Audio Out (Coaxial / Optical), 2 x HDMI/HDCP Input, Headphone Out, RJ45 (Ethernet/ SVC/RJP Interface)	HDMI In (2.0), USB, RF In, AV In, Digital Audio Optical Out, PC Audio Input, RS-232C, RJ45, External Spe Out, RGB (D-SUB 15 Pin)				
	Vesa	200 x 200	300 x 300	200 x 200	200 x 200		
	W x H x D / Weight (with stand)	739 x 472 x 168	1,110 x 705 x 235 / 11.4	977 x 615 x 187 / 8.1	739 x 472 x 168 / 4.9		
DIMENSION (UNIT : mm / kg)	W x H x D / Weight (without stand)	739 x 441x 74.8 (92.8) / 5.75	1,110 x 650 x 72 (81.1) / 11.3	977 x 575 x 71.7 (80.8) / 8	739 x 441 x 74.6 (84) / 4.85		
	W x H x D / Weight (Shipping)	812 x 520 x 162	1,193 x 770 x 158 / 13.4	1,060 x 660 x 152 / 10.5	812 x 510 x 142 / 6.1		
	Voltage, Hz	100 ~ 240V, 50/60Hz	100 ~ 240 V, 50/60 Hz	100 ~ 240 V, 50/60 Hz	100 ~ 240 V, 50/60 Hz		
POWER (UNIT : WATTS)	Typical	36W	71W 60.5W		33.9W		
	Stand-by	0.5W↓	Under 0.5W	Under 0.5W	Under 0.5W		

MEMO	

















